

## OFFICE OF THE MAYOR

Thomas E. Karnes
City of Lincoln Park

1355 Southfield Lincoln Park, MI 48146 (313) 386-1800 ext. 1225 www.citylp.com

March 31, 2022

## Dear Valued Lincoln Park Business Owners:

As you are aware, the City of Lincoln Park is dedicated to making our community a great place to live, work, shop and conduct business. With support from local businesses and organizations, Lincoln Park was able to enjoy a series of custom designed decorative streetscape banners, which we have used to beautify our community streets.

The banners have been a valuable resource, helping us to deliver a great first impression to many of our community's first-time visitors. Furthermore, it is without question that these banners have helped us reinforce our brand, brighten, and invigorate our business districts and drive attention to our local merchants and organizations. The program also helps Lincoln Park by showcasing our community's economic vitality and the support of our local businesses and organizations.

Because of the ongoing success of the initiative, we are excited to announce that Lincoln Park has qualified to acquire a brand-new series of banners, featuring an exciting new design theme - which will recognize our diversity and the strengthening of our business community. Outreach for the new display will be conducted by Community Showcase Banners, the same company who has helped us year after year.

Whether you are an original supporter or you are being offered this opportunity for your very first time, I encourage you to consider participating in this program, as it provides an excellent way to showcase your pride in the community.

I thank you for your continued investment and belief in Lincoln Park's potential. If you have any questions, you may contact Carl Malysz, Executive Director, Lincoln Park Downtown Development Authority and Economic Development Corporation, at 313-386-1800 ext. 1289.

To learn more about sponsorship opportunities visit the website below or reach out to the community's program manager directly:

https://communityshowcasebanners.com/lincoln-park-mi/

Matt Cottengim
Project Manager
(585) 737-7713
mattcottengim@gmail.com
MCottengim@cgicompany.com

Sincerely,

Thomas E. Kames

Mayor